



UPDATES MEDIA

FREELANCE CONTENT PRODUCER - JOB DESCRIPTION

Background:

Updates Media is on a mission to create a network of advert free, social media first, local news and lifestyle channels. We provide residents in each city of the UK with relevant news, weather, travel and lifestyle updates. We believe in trustworthy and engaging media which our audience respect and enjoy.

Our flagship site, Birmingham Updates, started during the riots in 2011 to dispel myth and rumour in the city. Our Facebook, Twitter and Instagram pages now have over 588,000 followers and we're the most engaged platform in the West Midlands.

Opportunity:

This is a unique, exciting opportunity to work alongside a team of passionate entrepreneurs, currently on a journey to build a leading, global media outlet.

After working closely with our award-winning team you'll be equipped with all of the key skills, practices and contacts in order to become a freelance content producer for Birmingham Updates. You will be integral to the audience growth of Updates Media.

As a result of working with an innovative new company, you'll also receive direct insight into the day-to-day running of a media startup.

The Role:

We are looking for freelance writers to join Birmingham Updates! We need enthusiastic individuals to write engaging lifestyle articles, which fit the tone of voice suited to our audience. Note - we do not publish review or opinion pieces.

Specifically, we are looking for experts in the following fields:

- Food
- Events
- Music
- Theatre
- Arts
- Local things to see and do
- Anything else you think would be of interest to the Birmingham Updates audience

The Updates Media head office is in Brindleyplace, Birmingham and you have the opportunity to work from our office in the city centre, or remotely - whichever you prefer.



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Required Skills and Characteristics:

- A strong creative flair with the ability to write compelling content
- A proven track record in creating thought pieces/short editorials
- A passion for social media and is well acquainted with the latest trending topics and issues
- The ability to adapt to tight turnarounds and deadlines
- Excellent proofreading skills and doesn't miss a typo
- Excellent communication skills
- A teamwork ethic and can bring something fun to the Birmingham Updates team
- (Most importantly) A love for Birmingham

Added Bonus:

- Experience in Photoshop
- Enjoys filming and producing videos
- Proficient on WordPress

How To Apply:

Does this sound like you? If so, please send us the following to joinus@updatesmedia.com:

- A piece of your very best work which you believe would get engagement on our social media channels
- A new lifestyle article in the style of 'Top 5 best.....'
- Your CV and cover letter